

COMMUNITY LIFESTYLE SUPPORT
PROUDLY PRESENTS

THE
Ability Ball
BUNDABERG

2026
SPONSORSHIP PROSPECTUS



MESSAGE FROM OUR CEO

DAMIEN TRACEY

On behalf of Community Lifestyle Support (CLS), I take great pleasure in extending to you the opportunity to join us as a sponsor of the Ability Ball.

The Ability Ball has a special place in the hearts of many in our great community. In 2013, we launched the inaugural Bundaberg Ability Ball at the Brothers Sports Club. This event attracted 60 people from across the community, and it was immediately apparent that we were on to something big.

Within two years the existing venue proved unable to cater to the surging demand for tickets necessitating a transition to the Bundaberg Civic Centre. With a capacity to seat 350 people, and still leave enough room for an inclusive dance floor, we thought our awesome annual event had found its long-term home. Alas, we quickly reached capacity at our new venue and we had to turn many keen patrons away.

When the Bundaberg Multiplex was constructed, we seized the opportunity to expand yet again. With a seated capacity of 550 people, and the all-important inclusive dance floor, we could not have imagined in our wildest dreams that the event would outgrow the new venue; well it happened. Now, the Bundaberg Ability Ball is one of the biggest events of the year, and our guests go all out with their costumes and formal attire. We are simply blown away by the generosity of those that attended and supported us throughout this exciting journey.

While we are very proud of the calibre of event we are able to achieve through self-funding, it is only with the generous financial support of the local business community that such events are sustainable.

As such, your consideration of the following sponsorship package options is sincerely appreciated. We do however recognise that one size does not fit all when it comes to sponsorship investment, and we are happy to discuss and design a tailor-made package specific to your organisation's budget and marketing objectives. Our aim is to ensure that our guests leave each Ability Ball feeling inspired and uplifted, and that our partners in the business community receive the most exposure from their sponsorship.

If you feel your business could contribute to the ongoing success of these great events, please contact our Events Team on 1300 257 753 or via email at events@cls.org.au

On behalf of the Ability Ball's many beneficiaries, please accept our sincere appreciation for taking the time to consider this proposal.

- Damien Tracey



WHY SPONSOR THE ABILITY BALL?

Be part of something bigger by supporting one of the Bundaberg Region's largest events of the year.



CELEBRATE DIVERSITY AND INCLUSION IN OUR REGION



BOOST YOUR BRAND VISIBILITY ACROSS LOCAL MEDIA



ALIGN YOUR BUSINESS WITH A TRUSTED LOCAL INITIATIVE





PLATINUM SPONSORSHIP

INVESTMENT: \$5,000

If you've been looking for a way to make a mark on one of Bundaberg's favourite nights of the year, our Platinum Sponsorship package is the place to do it. At this level, your organisation doesn't simply support our event, you help define it.

The Ability Ball is Bundaberg's most beloved and fastest-growing gala event, bringing together over 550 guests each year in a spectacular evening of celebration, inclusion, and joy. As a Platinum Sponsor, your brand will be woven into every element of the experience; from the first marketing touchpoint to the final applause.

MARKETING & PROMOTION

- ✓ Your logo featured prominently on **The Ability Ball website**
- ✓ Recognition and promotion across our **social media channels** (see page 8)
- ✓ Inclusion in **media mentions** during the event campaign
- ✓ Recognition as a **Major Sponsor** of The Ability Ball

ON THE NIGHT

- ✓ **10 complimentary** premium tickets
- ✓ **Exclusive naming rights** for the King and Queen of The Ability Ball
- ✓ Recognition during the **opening address** and dinner
- ✓ Sponsor-provided **promotional materials** (banners, flags, merchandise) on display during the event
- ✓ Your logo on **digital screens** throughout the evening
- ✓ Your logo on the **official photo backdrop**
- ✓ Sponsorship Certificate & Gift

As our platinum partner, your organisation will be celebrated not just on the night, but throughout the entire event campaign. This is a rare opportunity to align your brand with an event that moves people, and to be remembered as a business that truly gives back. Spaces at this level are strictly limited.

GOLD SPONSORSHIP

INVESTMENT: \$3,700

The Gold Sponsorship places your organisation at the heart of one of Bundaberg's most anticipated events of the year. This sponsorship is a meaningful investment in your community.

The Ability Ball is Bundaberg's most beloved and fastest-growing gala event, bringing together over 550 guests each year in a spectacular evening of celebration, inclusion, and joy. As a Gold Sponsor, you'll have real presence before the event and on the night itself, plus ten tickets to share with your team for one of the best evenings in the local calendar.

MARKETING & PROMOTION

- ✓ Your logo featured on **The Ability Ball website**
- ✓ Recognition and promotion across our **social media channels** (see page 8)

ON THE NIGHT

- ✓ **10 complimentary** premium tickets
- ✓ Your logo on **digital screens** throughout the evening
- ✓ Your logo on the **official photo backdrop**
- ✓ Sponsorship Certificate & Gift

Great visibility, a great night out, and the knowledge that your support makes a real difference. We'd love to have you on board.





SILVER SPONSORSHIP

INVESTMENT: \$2,000

The Silver Sponsorship is your organisation's invitation to be part of something truly special. It is the perfect entry point for businesses who want to invest in their community, build local goodwill, and enjoy a wonderful evening.

The Ability Ball exists because of the generosity of local businesses just like yours. Every sponsorship, at every level, makes the event possible and keeps ticket prices accessible for people with disability and their families. Your support is not a small thing; it is a meaningful one.



MARKETING & PROMOTION

- ✓ Your logo featured on **The Ability Ball website**
- ✓ Recognition and promotion across our **social media channels** (see page 8)

ON THE NIGHT

- ✓ **4 complimentary** premium tickets
- ✓ Your logo on **digital screens** throughout the evening
- ✓ Sponsorship Certificate & Gift



If you've been looking for a way to give back to your community while enjoying a genuinely memorable night out, this is for you. We'd love to have you join us for 2026.

SPONSORSHIP PACKAGES

| BENEFITS | PLATINUM | GOLD | SILVER |
|---|----------------|----------------|----------------|
| Your logo featured on The Ability Ball website | ✓ | ✓ | ✓ |
| Recognition and promotion across our social media channels | ✓ | ✓ | ✓ |
| Inclusion in media mentions during the event campaign | ✓ | | |
| Recognition as a Major Sponsor of The Ability Ball | ✓ | | |
| Complimentary premium tickets | 10 | 10 | 4 |
| Exclusive naming rights for the King and Queen of The Ability Ball | ✓ | | |
| Recognition during the opening address and dinner | ✓ | | |
| Sponsor-provided promotional materials (banners, flags, merchandise) on display during the event | ✓ | | |
| Your logo on the official photo backdrop | ✓ | ✓ | |
| Your logo on digital screens throughout the evening | ✓ | ✓ | ✓ |
| Sponsorship Certificate & Gift | ✓ | ✓ | ✓ |
| | \$5,000 | \$3,700 | \$2,000 |

SOCIAL MEDIA INCLUSIONS



Example posts



| BENEFITS | PLATINUM | GOLD | SILVER |
|---|----------|------|--------|
| Individual sponsor spotlight post, featuring your logo | 2 | 1 | 1 |
| Individual sponsor spotlight story, featuring your logo | 2 | 1 | 1 |
| Co-branded all sponsors post, featuring your logo | 1 | 1 | 1 |
| Co-branded all sponsors story, featuring your logo | 1 | 1 | 1 |
| Event countdown post, featuring your logo | 2 | 1 | |
| Co-branded thank you post, featuring your logo | 1 | 1 | 1 |
| Co-branded thank you story, featuring your logo | 1 | 1 | 1 |
| Major Sponsor thank you post, featuring your logo + photo from event | 1 | | |
| King & Queen announcement post, featuring your logo | 1 | | |

TERMS & CONDITIONS

This Prospectus and the following Terms and Conditions form the contract to sponsor Community Lifestyle Support's The Ability Ball. Details in the Sponsorship Prospectus are correct at the time of printing and are subject to change without notice.

- CLS Events Committee do not accept responsibility for any errors, omissions or changes.
- Upon advice from you of any of these occurrences, CLS will endeavour to rectify the issue.
- Entitlements will be allocated in order of sponsor level, receipt of booking and / or payment.
- Application to sponsor does not constitute as an attendee registration.

Every attendee (even those entitled to complimentary registrations) must register attendance by advising the Events Committee via email - events@cls.org.au.

GOODS & SERVICES TAX (GST)

All sponsorship items exclude a 10% goods and services tax consistent with Australia's consumer tax system.

CONDITIONS OF PAYMENT

Full payment must be received within 30 days from the invoice date.

INTELLECTUAL PROPERTY

Sponsor authorises the Event organiser, Community Lifestyle Support, to use the intellectual property supplied such as logos, to advertise and promote The Ability Ball.

The Sponsor indemnifies the Event organiser against any claims arising out of the use of the intellectual property in accordance with this Prospectus.

CANCELATION POLICY

If you would like to request the cancellation of your sponsorship application, please submit a written request for cancellation specifying the reason for cancellation. The cancellation request is subject to the approval of the committee on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.

NOTE:

- 50% of the contracted amount will be retained for cancellation requests between 6 to 3 months prior to the event.
- 100% of the contracted amount will be retained for cancellation requests received 3 months or less from the date of the event

LIABILITY

Organisers are not liable for damages or loss to sponsor's property supplied to support the event, for example, marketing collateral.

TERMS & CONDITIONS

OBLIGATIONS AND RIGHTS

Promotional activity by sponsor must not impinge on or directly interfere with any other sponsors or the event organiser.

CANCELLATION OF THE EVENT

CLS reserves the right to cancel any Ability Ball or change the date, time, content and/or participants of any Ability Ball at any time and for any reason, in its sole discretion. If any Ability Ball is cancelled, CLS' sole responsibility and entire liability to the Sponsor shall be to issue a credit to the Sponsor in the amount of the applicable prepaid Sponsorship Fee. CLS will discuss with the Sponsor, the opportunity to purchase a mutually agreeable sponsorship for an alternative event utilising the credit.

Please fill in below details and email a signed copy to events@cls.org.au.

SIGNATURE

DATE

NAME

COMPANY

SPONSORSHIP PACKAGE



Community
Lifestyle
Support